

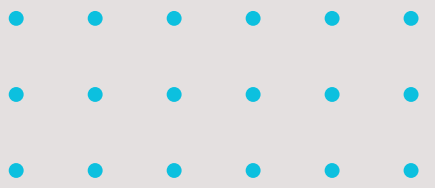


MC
2023

Agenda

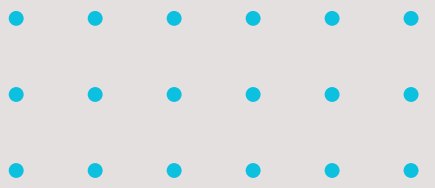


1. Welcome, Introductions and Updates
2. Summary of 2023-2024 Project Annual Activity Reports – Presentation by PHAC team
3. Knowledge Hub Evaluation - Update
4. Upcoming events



WELCOME
and
INTRODUCTIONS





Welcome PHAC
Team!





Public Health
Agency of Canada

Agence de la santé
publique du Canada

Canada 

Preventing and Addressing Family Violence: The Health Perspective

Highlights from the 2023-24 annual reports

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Centre for Mental Health and Wellbeing – Public Health Agency of Canada

Presentation outline

- Introduction
- Overview of the year
 - Delivering programming
 - Conducting research
 - Communicating results
- Transversal themes
- Discussion



Preventing Family Violence: The Health Perspective

- This investment supports projects aimed at **building the evidence base** and uptake of **health promotion interventions** that are effective in preventing and addressing family violence and supporting survivors.
 - Investment was initially launched in 2015
 - First set of projects 2015-2022 (with some exceptions)
 - Second set of projects 2022-2026
- To build the evidence base, projects are integrating intervention research to measure changes in knowledge, skills, wellbeing, behaviours, and health outcomes.
- Our team also administers the Gender-Based Violence investment.

Community of Practice - Projects overview

- In 2023-24, PHAC was supporting 32 projects addressing the mental and physical health of those who have experienced, are experiencing, or are at risk of experiencing family violence. 25 projects are members of this community of practice
- Projects focus on a variety of family violence issues, including **child maltreatment, intimate partner violence, and elder abuse.**
 - Some projects focus on prevention -> Primary (preventing violence from taking place); Secondary (aiming to reduce the severity/reoccurrence of violence); and tertiary prevention (supporting survivors of violence)
- Several projects target **underserved and/or marginalized populations**, including: immigrants/newcomers, older adults, 2SLGBTQIA+ youth, and Indigenous communities.

Overview of the year 2023-24

Data source: Annual reports from funded projects

Annual reports: A dual-purpose template

Purpose 1: Measuring our performance

- When spending taxpayer money, government agencies like PHAC need to report back on the results achieved (it's in the [Policy on Results](#))
- Quantitative questions (e.g. reach, indicators) mainly serve this purpose
 - Double objectives (intervention *and* research) → double set of indicators
- Qualitative questions help us communicate the value and impact of the investment

Purpose 2: Monitoring & supporting projects

- An opportunity to take stock of the past year and respond to concerns and lessons learned at the individual project level
- The FGBV team is always trying to identify issues with program design, and learn from effective practices

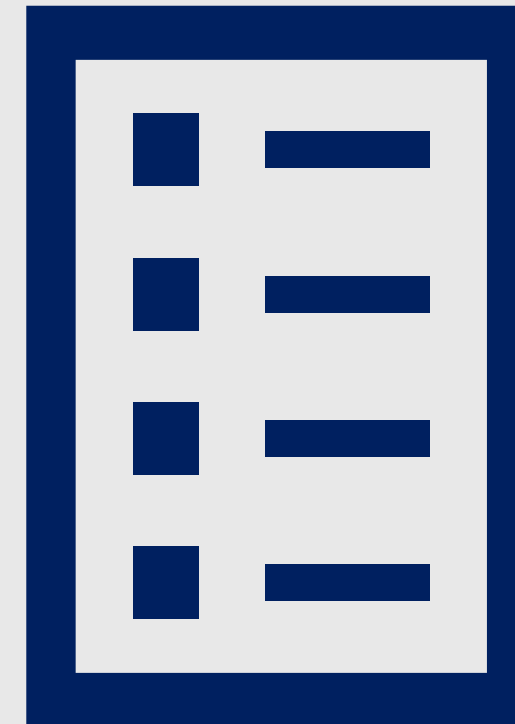
Situating this year's results

Year 1: Getting started (2022-23)

- Hiring staff
- Seeking research ethics approval
- Recruiting participants
- Refining research design

Year 2: Program implementation began (2023-24)

- Adapting programming, as needed
- Delivering programming as pilots or at scale
- Many projects collected & analyzed qualitative data
- Some began collecting & reporting on quantitative data



2023-24: A year of adaptation

- A key year to confront theory and workplans to reality
- Projects showing a lot of flexibility in how they recruit participants, facilitate discussions, maintain relationships and partnerships, deliver programming, conduct research and communicate results
- Adaptations on... just about everything
 - *what* was done
 - *how* things were done
 - *when* things were done and *for how long*
 - how many *resources* are required to achieve something
- Important adaptations sometimes require going back to ethics boards
- Keep us updated on your changes!

Adaptations at the planning stage

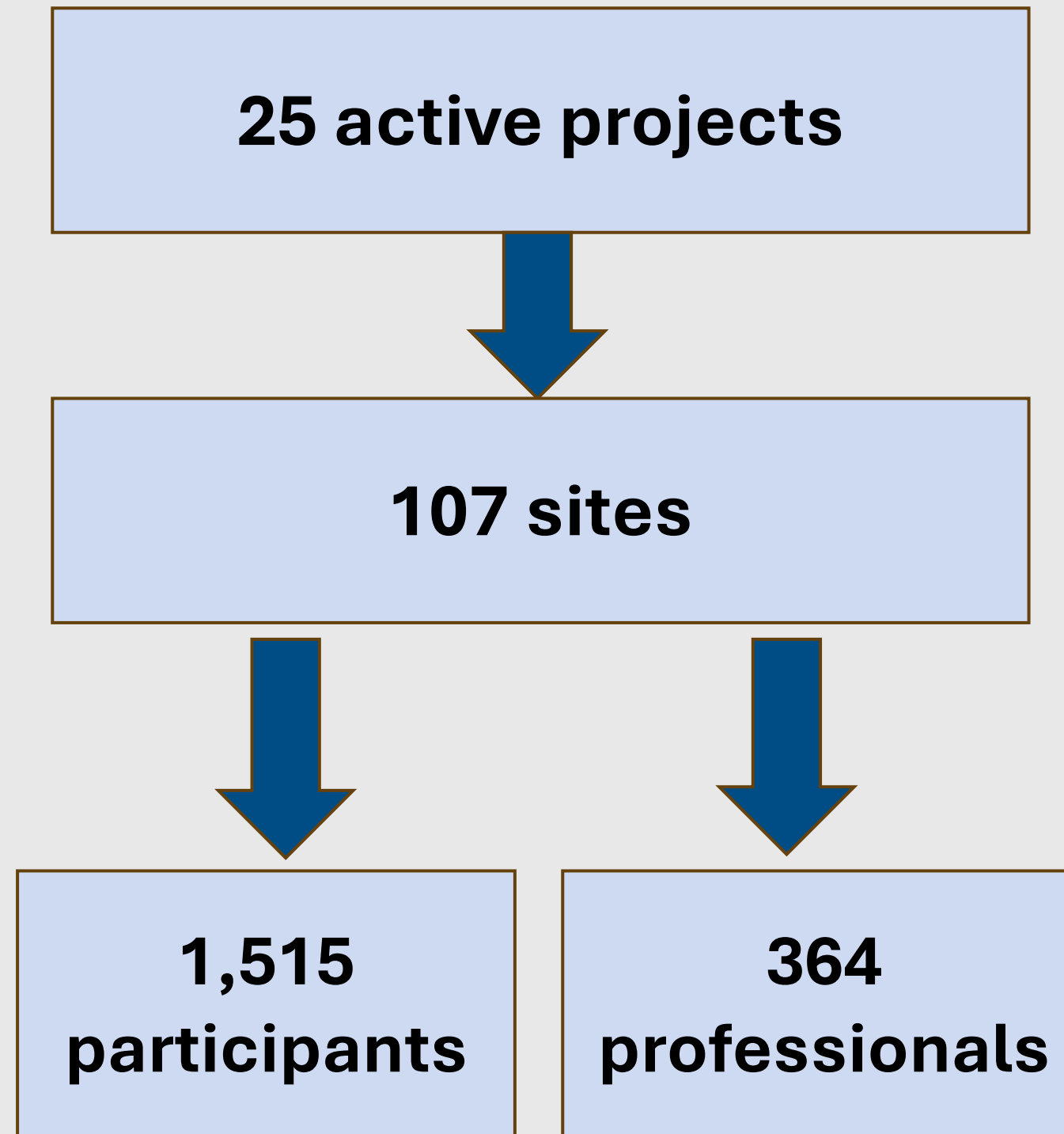
“After meeting with several partners, it became evident that we were asking too much of their organization and staff. Our research team decided to create a second partnership option, designed for organizations that were interested in the study but had limited capacity.”

- Adding *and* subtracting to better respond to the needs of participants
- Investing more resources than was initially anticipated in recruitment and retention
- Adjust responsibilities to respect what partners can offer

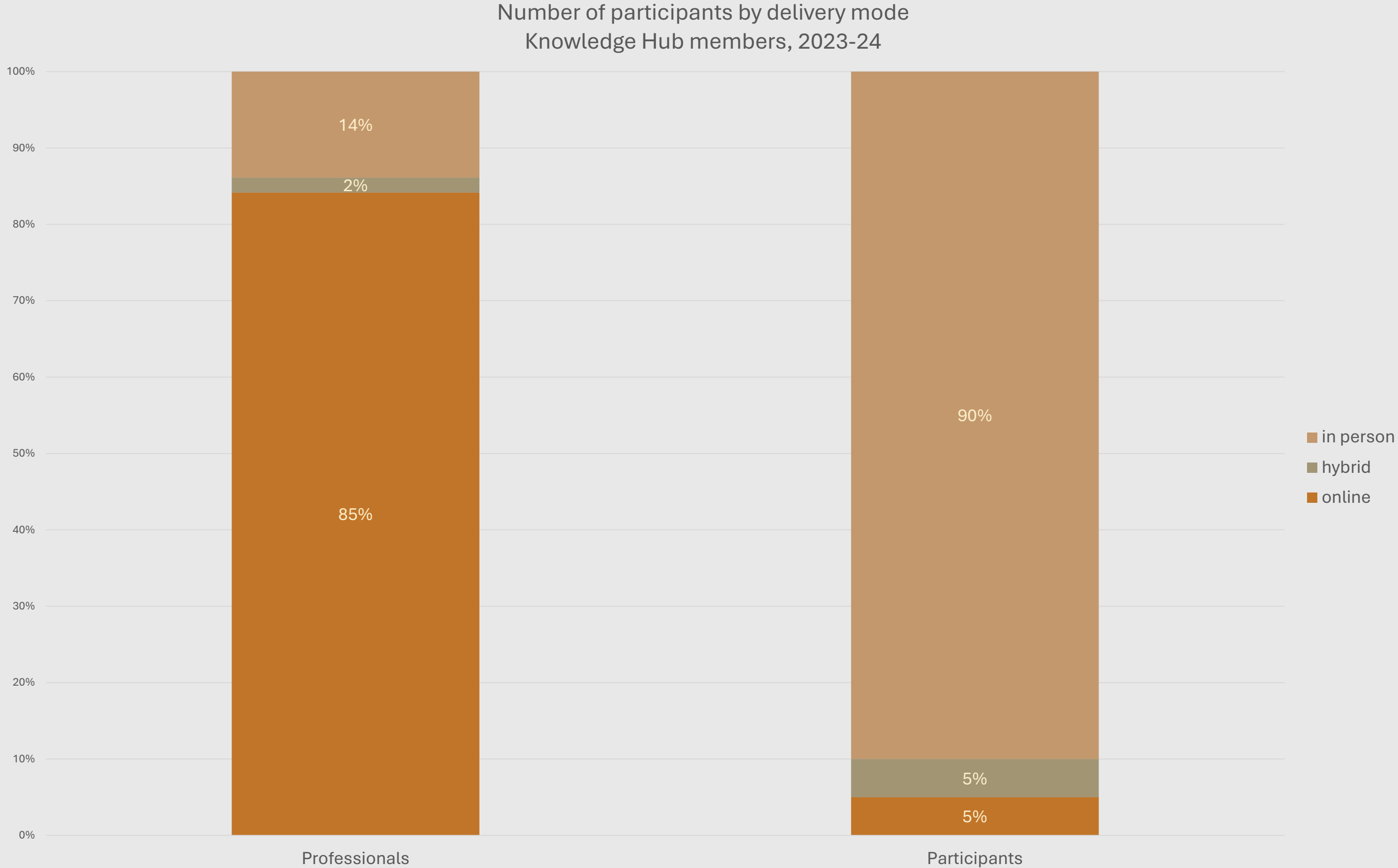
“Research shows that informal and natural supports can have a positive impact on violence prevention, which is why we focus on working with community and parent leaders[...]. However, our experience with community and parent leaders thus far is that they are overstretched. They want to be involved in the project; however, they also struggle to find the time to participate”

Delivering the programming

Direct reach for 2023-24



In-person, hybrid or online sites?



Types of programming

Promising trauma- and violence-informed approaches include:

- Expressive arts & storytelling
- Movement-based interventions
- Digital & web-based interventions
- Classic small group interventions
- Capacity-building for professionals
- Harm reduction

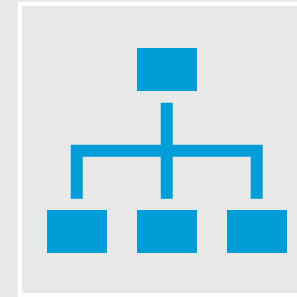
Challenges with program delivery



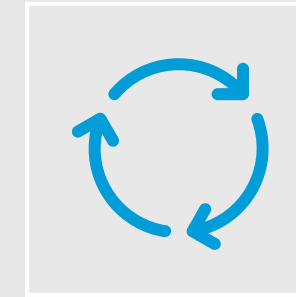
Staff disruptions



Sustaining partnerships



Administrative delays



Participant recruitment
and retention

Adaptations at the delivery stage

Examples of adaptations at this stage include:

- Offering flexibility for communications
- Having a clear policy on attendance
- Adapting offerings to participant needs & priorities

“Mothers who have been exposed to domestic violence are dealing with several daily struggles to simply get through the day [...]. It was critical to offer flexibility [in how we communicate] to increase intervention outcome data measurement uptake”

“For example, certain [participants] may not feel as comfortable sharing their thoughts, ideas, and opinions openly with the group. We made changes to meeting structure to encourage members to share their thoughts, [...] including voicing their thoughts during meetings, using the chat option during meetings, and emailing us their thoughts directly.”

“The online group has created a strong bond and taken their friendship ‘offline’. The families shared that their biggest motivator to join sessions is to allow the opportunity for their children to share spaces with others like them. This has largely influenced the decisions on future offerings”

Conducting research

Change indicators (2023-24)

Participants



86% participants reporting changes in knowledge and/or skills



81% participants reporting changes in behaviour



72% participants reporting improved health outcomes

Professionals



99% professionals/service providers report satisfaction with the training/resources



96% professionals/service providers reporting changes in knowledge and/or skills



64% professionals/service providers reporting changes in behaviour

Research highlights

Early days, but some significant positive changes observed

- Facilitators reported seeing improvements in **parent-child dynamics**
- **Social connection** was measured through surveys by several projects
- Participants reported improved **emotional well-being** and **self-esteem, lower parental stress**
- A range of knowledge/skills were gained by participants through programming
- Some projects looking at **differences between groups** and tailoring interventions, in line with sex- and gender-based analysis plus (SGBA+)

"Mothers reported changes in parenting behavior and starting to implement aspects and learnings in their daily lives. For example, mothers reported improved health outcomes based on self-esteem, self-efficacy and self-compassion."

"Participants continue to report that as a result of the group, they learn new things that potentially make them less vulnerable to harm, including intimate partner violence"

"Being part of the group each week was also profoundly positive in its introduction of new social connections and solidarity found with other mothers who could relate to having overlapping or similar lived experiences of family violence."

Adaptations in the research process

In response to some challenges, adaptations at this stage include:

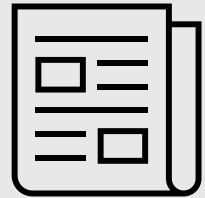
- Adding resources for recruitment
 - Designing new materials, offering more compensation, trying new channels
- Creating a guide for facilitators on acceptable adaptations, and integrating this content into facilitator training
- Adding steps to make research more trauma-informed and ensure the safety of participants
- Delaying some research activities as other work takes more time than expected

“In the past we attempted to contact women at the 6-month mark. However, it proved almost impossible to find people, and so we chose to follow up with participants at the 3-month mark.”

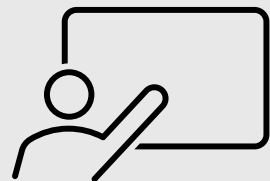
“It quickly became obvious that we needed to address past trauma first. Most often, when first approached, [adult] participants wanted to share about their own past experience rather than think about what supports they need to talk with their children. As a result, we added knowledge circles before more classic focus groups”

Communicating findings

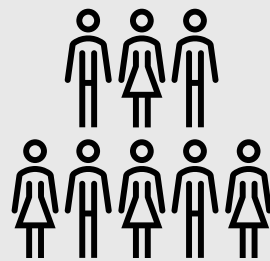
Knowledge mobilization (2023-24)



71 new knowledge products (KP)



71 new knowledge events (E)



43,760+ total reach of KPE

A great diversity of KM

- Curricula, training modules & guidance resources
- Training sessions for facilitators and service providers
- Needs assessments
- Conference presentations on the early stages of projects
- Literature reviews, scoping reviews
- Policy & environmental scans
- Some academic articles from ongoing projects

Transversal themes

Supports across the project cycle



Network and connections

Facilitate knowledge translation, awareness-raising, and recruitment



Community outreach

Enhance communication and collaboration



Advisory circles

Facilitate knowledge sharing;
Support for program design and implementation

Anti-racism and inclusivity

Trauma-informed
and anti-oppression
informed
approaches

Consulting with
diverse voices

Related workshops
and conferences

Appropriately
engage equity-
deserving groups

Reconciliation with Indigenous peoples



Learning opportunities from Elders and Knowledge Keepers



Related workshops



Action plans



Partnerships with Indigenous communities

Discussion

Questions for discussion

- What did you find most interesting today?
- Did the contents resonate?
- Did something seem off or was something missing?
- Do you have any questions for us?



Vous pouvez poser vos questions dans la langue officielle de votre choix!

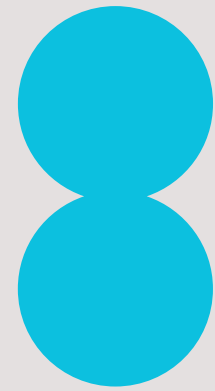


Knowledge Hub Evaluation Updates

Midterm Evaluation

Thank you to all of those who participated!

- **22 survey respondents**
- **3 focus groups with 9 total participants**
- **Currently concluding data analysis and report writing**
- **Full results will be shared**
- **Please enjoy this preliminary highlight of one theme within the data...**



Networking, support and collaboration

**A preliminary central theme
in the focus group
and survey data thus far**



Midterm Evaluation

“I just think, you know, that kind of connection is really important. And having the chance to meet together like the time we had in Montreal is really especially important, I think, to keep us all thinking about each other and thinking about the work and what our common challenges are and and what our common successes are. And I guess for me, you know, it's really important that we have both your ongoing educational work happening that, you know, others benefit from, as well as those of us directly in the community, but also to really strengthen us as a group is super important to me.”

Midterm Evaluation

“to be part of the community, this really helps us, to try and exceed ourselves, to try and, get out of the way today. Because sometimes, you know, when you're in the project, you start to just be day to day. But, you know, when we watch the webinars are we hear of other people's experiences... we're part of this great community that really helps us have enthusiasm and a willingness to go further with the project and that's really important because as you've said several times, we can really, start to feel isolated in this type of work.”



Sustainability Working Group

September 27, 2024 at 1:00 p.m.

w/ Kathryn Babcock of capitalW

<https://kh-cdc-ca.zoom.us/j/84138432823>

Upcoming Events



1. Community of Practice Meetings

- a. November 6, 2024
- b. January 22, 2025
- c. March 5, 2025



Upcoming Events



LN and KH Webinars

[Upcoming Webinars | Webinaires à venir - Learning Network - Western University \(gbvlearningnetwork.ca\)](https://gbvlearningnetwork.ca)

October 22, 2024 – Forced and coerced sterilization

November 19, 2024 - Addressing challenges faced by deaf women experiencing gender-based violence.



Upcoming Events



Knowledge Hub Presents!

Please connect with us if
you have a presentation you
would like to make!





Knowledge Exchange (2 days, in person)

November 2025

Dates to be confirmed,

Possibly Toronto



Congratulations and
Thank you,
Ajirioghene!

we will miss
you!



Thank you!

“See you November 6th ”

